



# Foundation Fundamentals

► by *Milford Jenkins, president, Angus Foundation*

## There's still time

*First, our heartiest and warmest Season's Greetings to you and yours from the Angus Foundation! It's hard to believe another year has almost passed. Perhaps it's a sign of my age, but it does seem the years go by much faster than they once did.*

### Our journey so far

Even more difficult to believe, Dec. 31 marks the conclusion of our Angus breed's ambitious \$11 million comprehensive fundraising drive, *Vision of Value: Campaign for Angus*, that we embarked upon in 2006. This journey has been both an exhilarating and rewarding adventure for all of us in the Angus breed.

As has been publicized during the past several months, we're now well in excess of \$7 million in outright cash gifts, pledges and planned giving commitments toward our \$11 million fundraising goal.

Throughout the course of this campaign, financial support from you, our generous Angus breeders, allied industry interests and friends has empowered your Angus Foundation to significantly expand its breadth and scope of impact for the benefit of the Angus breed through investments in our organization's mission of education, youth and research.

Validating the ever-increasingly measurable value of your Angus Foundation's role to the Angus breed this past fiscal year is our organization's enclosed 2011 Annual Report, *Champions of the Vision*, and we hope that after reading it, you will share a sense of pride in the organization's accomplishments and recognize how valuable your contributions have been to individuals who have benefited from the Angus Foundation in some way.

Still unconvinced? Visit [www.angusfoundation.org](http://www.angusfoundation.org) to read your Angus Foundation's annual reports dating back to 2005 that illustrate the indelible difference being made in the lives of Angus breeders and youth.

It's very important, however, to point out that none of this progress would have been possible without the generous support and help from our benevolent contributors, volunteers and friends across the country involved in the Angus family.

To those who've contributed already, we extend our heartfelt appreciation and sincere gratitude. If you haven't contributed financially to the campaign yet, there's still time.

All contributors to the campaign, regardless the size of their financial gift, unless anonymity has been requested, will be recognized on a beautiful supporter recognition plaque to be permanently displayed at the American Angus Association's headquarters in Saint Joseph, Mo.

### Here's how to join us

It is not our wish to exclude anyone from being recognized as a supporter to the campaign, so by making your contribution payable to the Angus Foundation and mailing it to the Angus Foundation, 3201 Frederick Avenue, Saint Joseph, MO 64506 this month, you, too, can be recognized on this plaque. The Angus Foundation Annual Fund solicitation, mailed out mid-November, provides you with an easy opportunity to make your contributions before the end of this year. Also, online credit card donations can easily be made via our website [www.angusfoundation.org](http://www.angusfoundation.org).

In addition to outright cash gifts and pledges counting toward the campaign goal, individuals can name the Angus Foundation as a charitable beneficiary in their estate plans or, for that matter, other types of planned giving strategies such as life insurance, pension plan or Individual Retirement Account (IRA).

*[One unique window of opportunity today is the extension of the IRA Charitable Rollover until Dec. 31, 2011, for individuals 70½ or older to transfer (rollover) tax-free \$100,000 (maximum \$200,000 per couple) directly to 501(c)(3) charitable organizations such as the Angus Foundation. As an added benefit, the rollover is excluded from your gross income and counts toward your required minimum distribution.]*

Angus breeders have already committed more than \$1.6 million toward our campaign goal by naming the Angus Foundation as a charitable beneficiary in their will(s) and, as a result of their selfless plans, their legacies as Angus breeders will be carried on in perpetuity in the Angus breed through the permanently funded endowments that will be established. More information, likewise, about the Angus Legacy Society can be found on the Angus Foundation's informative website.

Gifts of publicly traded shares of appreciated stock can provide donors tax advantages by avoiding capital gains tax incurred if the individual sold the shares of stock and personally received the income from the sale of the shares of stock. You will want to coordinate closely with your stockbroker to ensure transfer of stock shares to the Angus Foundation occurs in this calendar year for your tax purposes. Feel free to contact the Angus Foundation office to inform us in advance of your gift of stock transfer, as we'll be glad to assist you with the required information for our financial institution receiving the shares of stock.

### A legacy of giving

*Vision of Value: Campaign for Angus* will set a new standard for excellence in the beef cattle industry. It's our hope you, too, will want to be recognized for helping your Angus breed in this monumental fundraising effort by making your gift by Dec. 31.

Feel free to contact us at 816-383-5100 to discuss confidentially any of the aforementioned giving strategies or any others of interest to you.

Again, may you and yours have a joyous holiday season and our warmest wishes for a prosperous 2012!

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**Author's Note:** Visit [www.angusfoundation.org](http://www.angusfoundation.org) for more information regarding the Angus Foundation, scholarships and the campaign.